

What do young people in Newcastle want from live music?

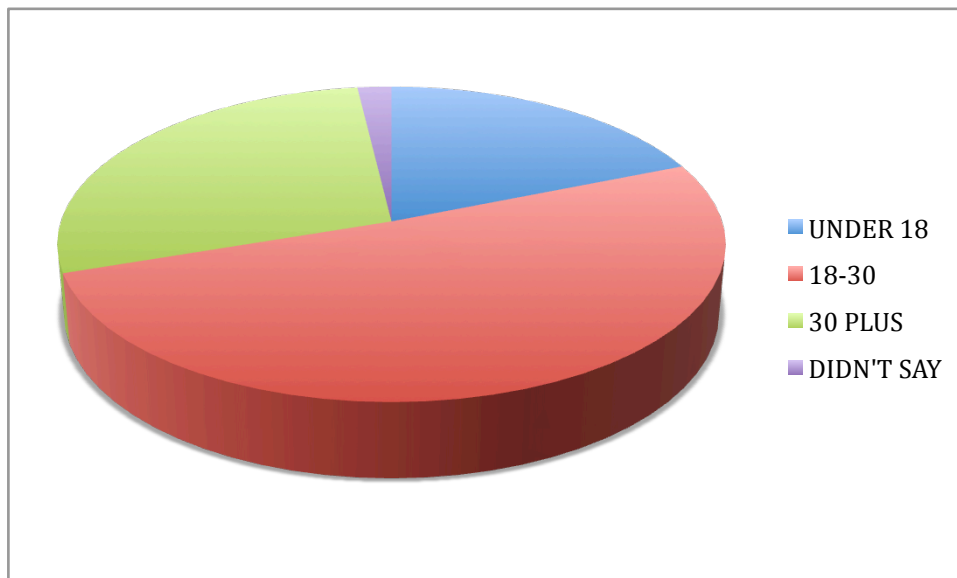
On behalf of the Newcastle Live Music Taskforce, Softys Clubhouse put out the following online survey to answer this question.

Here are the results...

TOTAL NUMBER OF RESPONDENTS 53

AGE RANGE OF RESPONDENTS

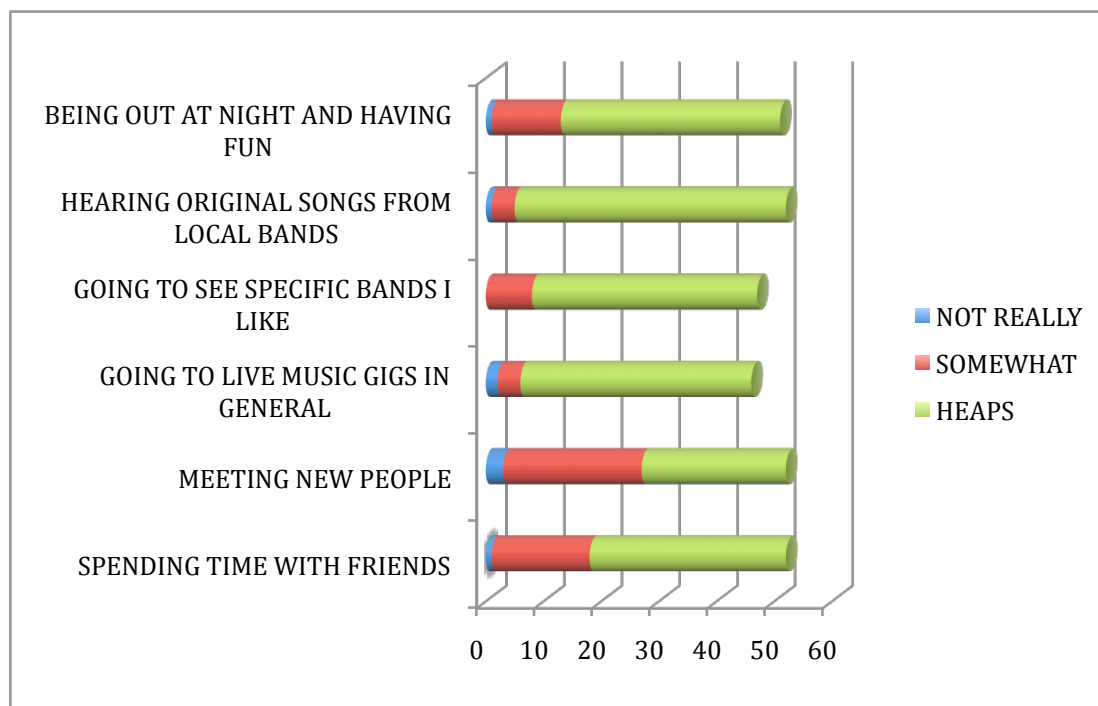
UNDER 18	10
18-30	27
30 PLUS	15
DIDN'T SAY	1



QUESTIONS FOR EVERYONE

Things you like about going to live music gigs...

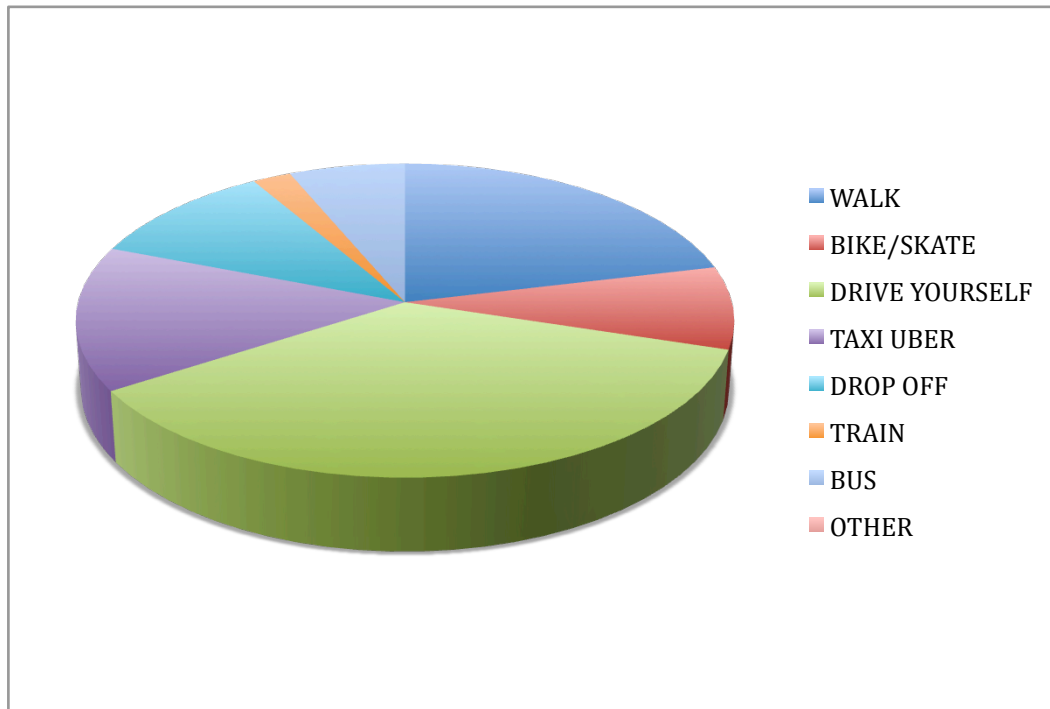
	NOT REALLY	SOMEWHAT	HEAPS
SPENDING TIME WITH FRIENDS	1	17	34
MEETING NEW PEOPLE	3	24	25
GOING TO LIVE MUSIC GIGS IN GENERAL	2	4	40
GOING TO SEE SPECIFIC BANDS I LIKE	0	8	39
HEARING ORIGINAL SONGS FROM LOCAL BANDS	1	4	47
BEING OUT AT NIGHT AND HAVING FUN	1	12	38



TRANSPORT

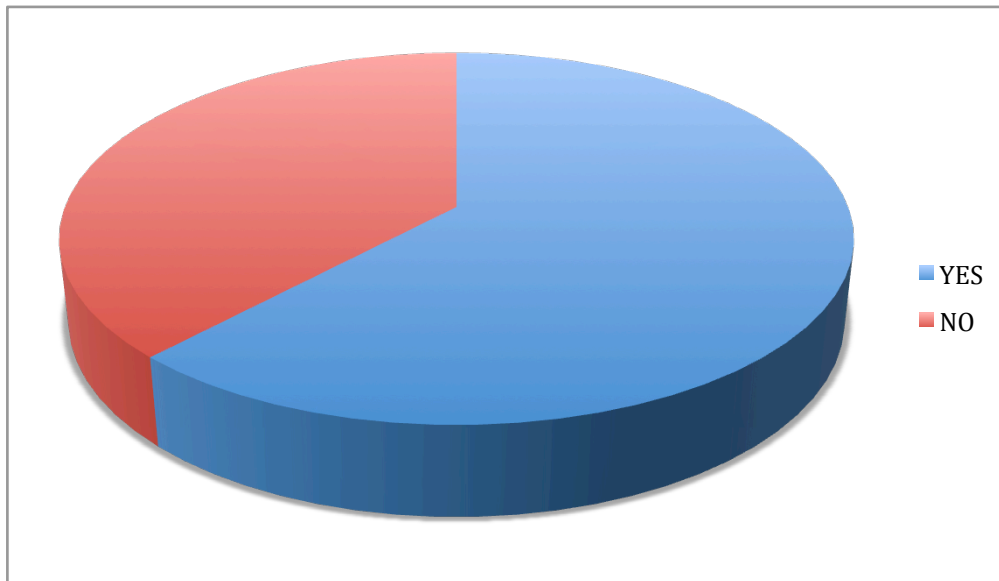
Select your most common mode of transport to and from gigs...

WALK	10
BIKE/SKATE	4
DRIVE YOURSELF	17
TAXI UBER	7
DROP OFF	5
TRAIN	1
BUS	3
OTHER	0



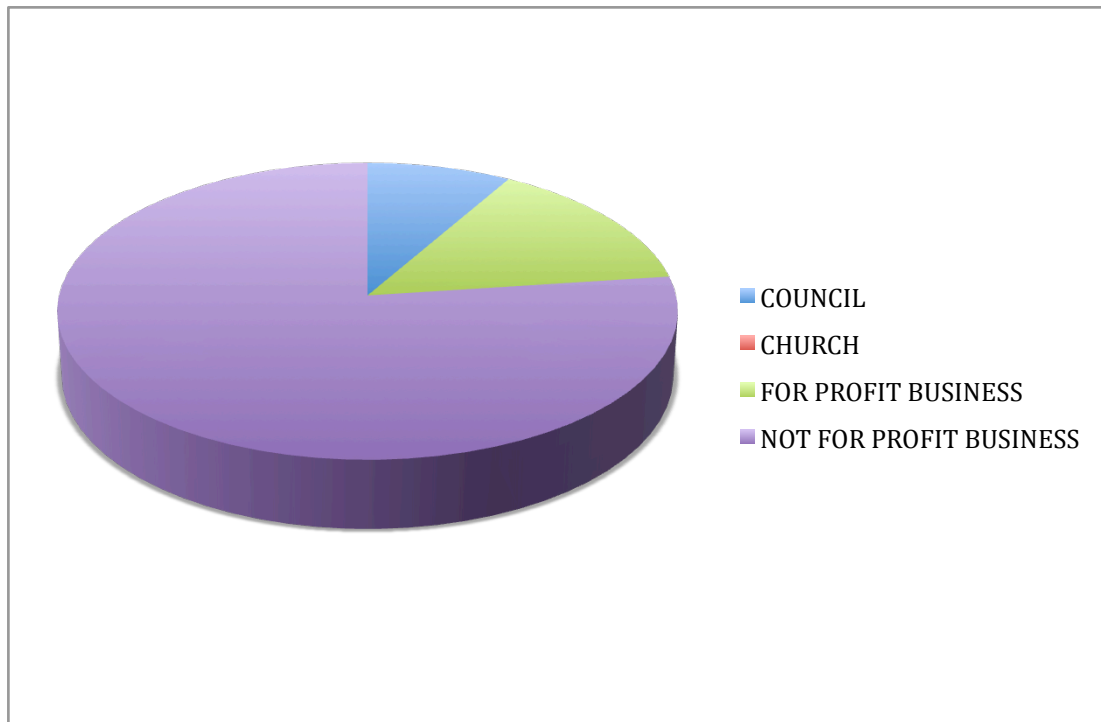
Is transport an issue which has stopped you attending events; relating to safety of transport, cost or lack of public transport options.

YES	31
NO	19



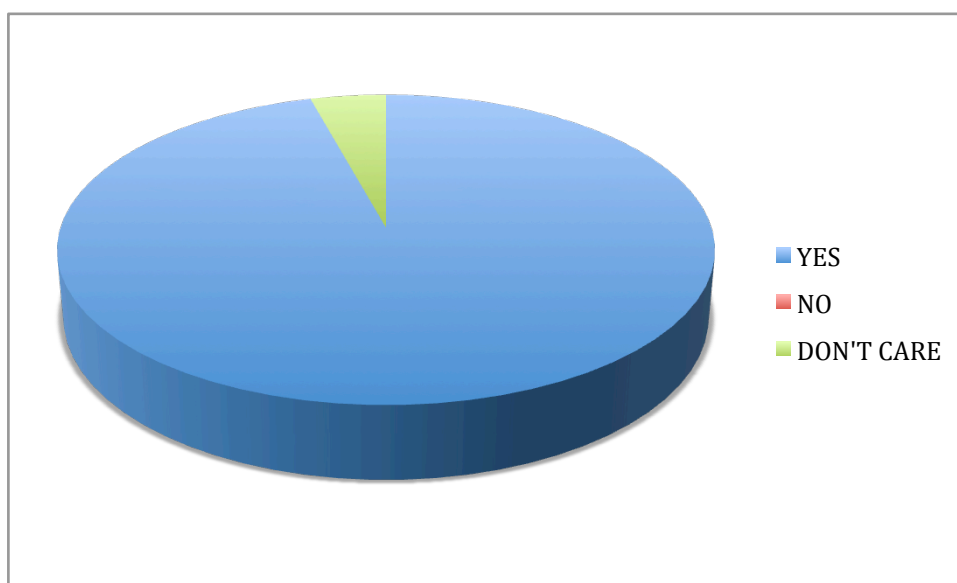
What type of organisation do you think is the best to run all-ages events?

COUNCIL	4
CHURCH	0
FOR PROFIT BUSINESS	7
NOT FOR PROFIT BUSINESS	37



If a business, such as a cafe, bowlo or retail store, supports live music, would you be more inclined to support that business with your patronage?

YES	45
NO	0
DON'T CARE	2

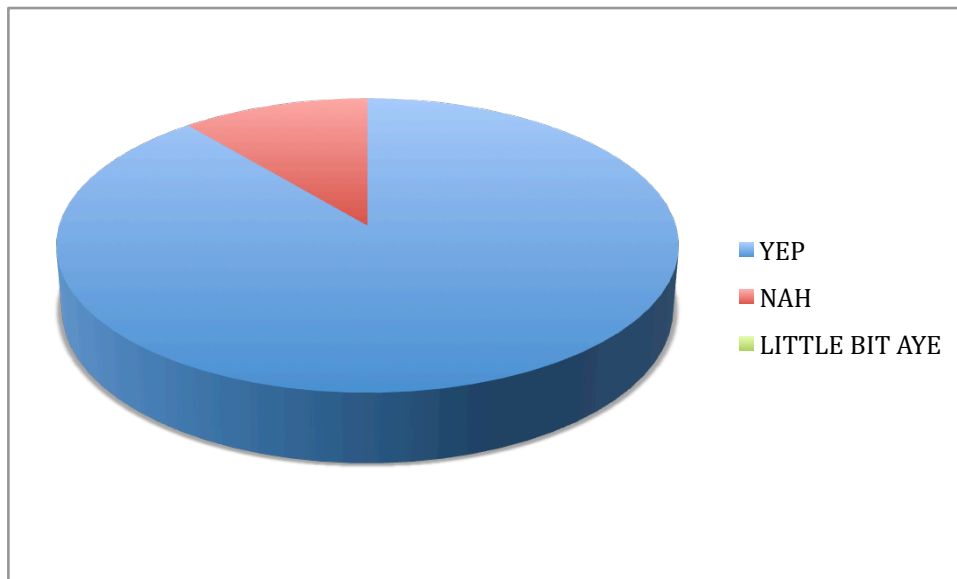


QUESTIONS FOR UNDER 18S

Research suggests that music is greatly important to teenagers and helps them establish an identity separate to their families and younger kids and helps them build friendships and feel comfortable with who they are.

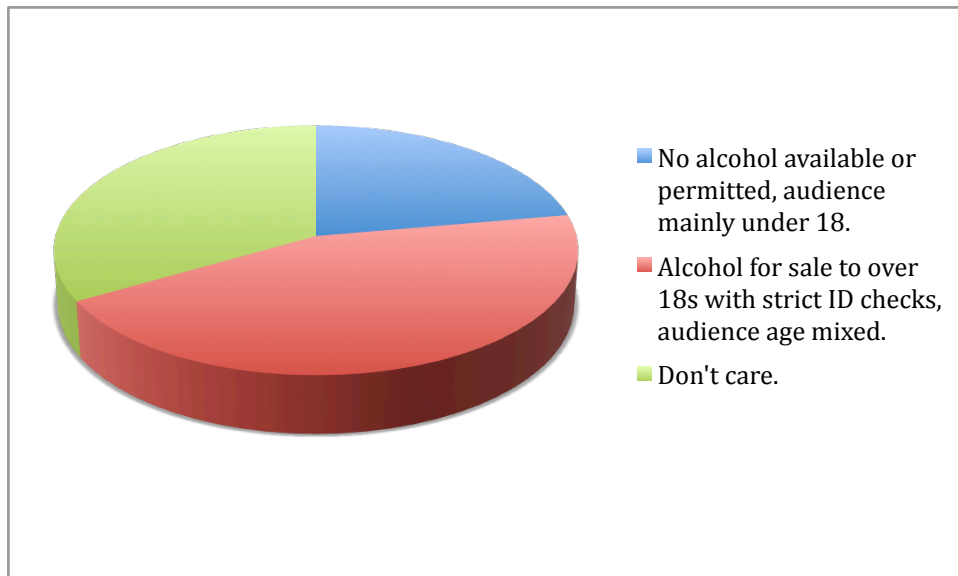
Do any of these ideas ring true to you?

YEP	8
NAH	1
LITTLE BIT AYE	0



In relation to alcohol, there are generally two types of all-ages gigs. which do you prefer?

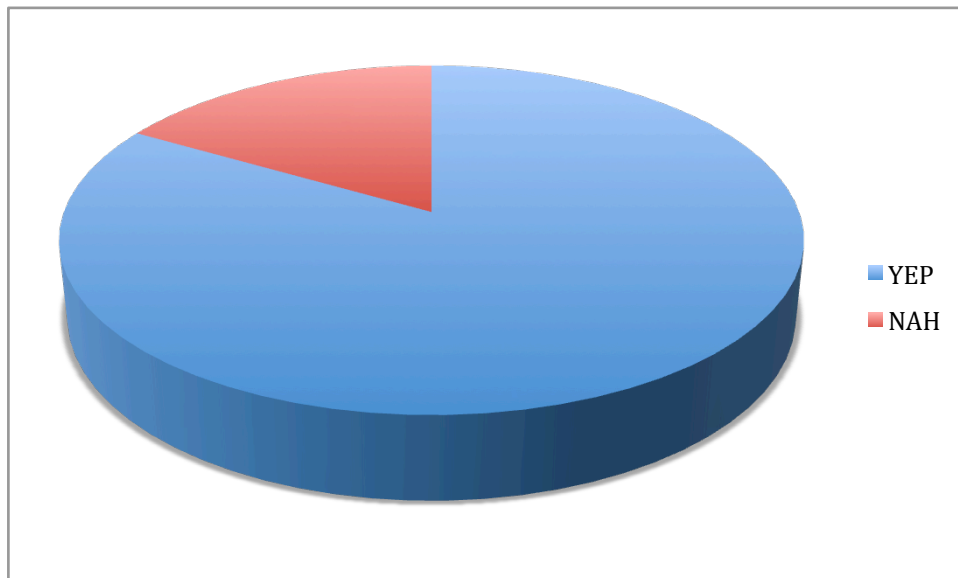
No alcohol available or permitted, audience mainly under 18.	2
Alcohol for sale to over 18s with strict ID checks, audience age mixed.	4
Don't care.	3



Putting on gigs is expensive and a lot of work. One way to get everything done without the benefit of alcohol sales or high ticket prices is to involve volunteers to help prepare and manage gigs.

Would you be interested in volunteering?

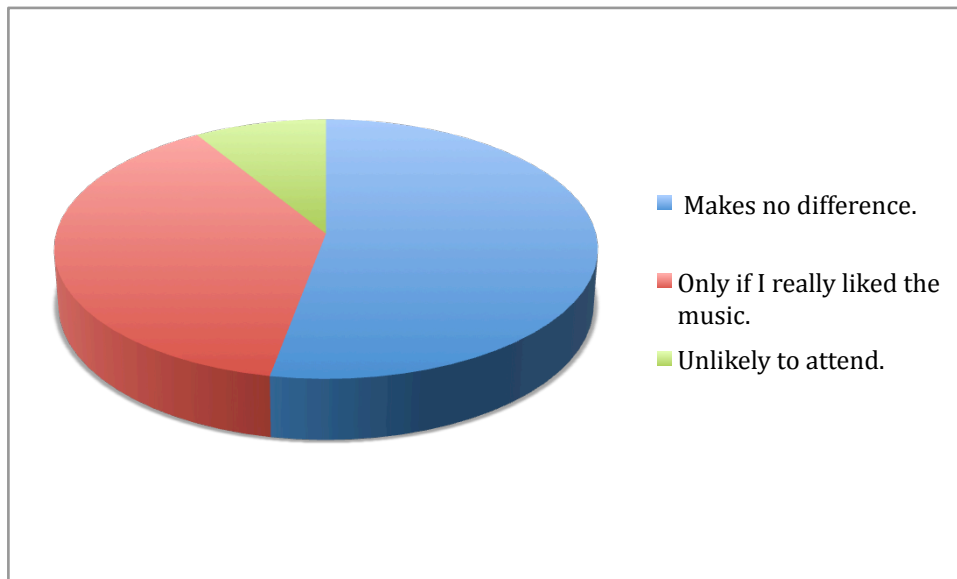
YEP	10
NAH	2



Questions for 18-30 age group.

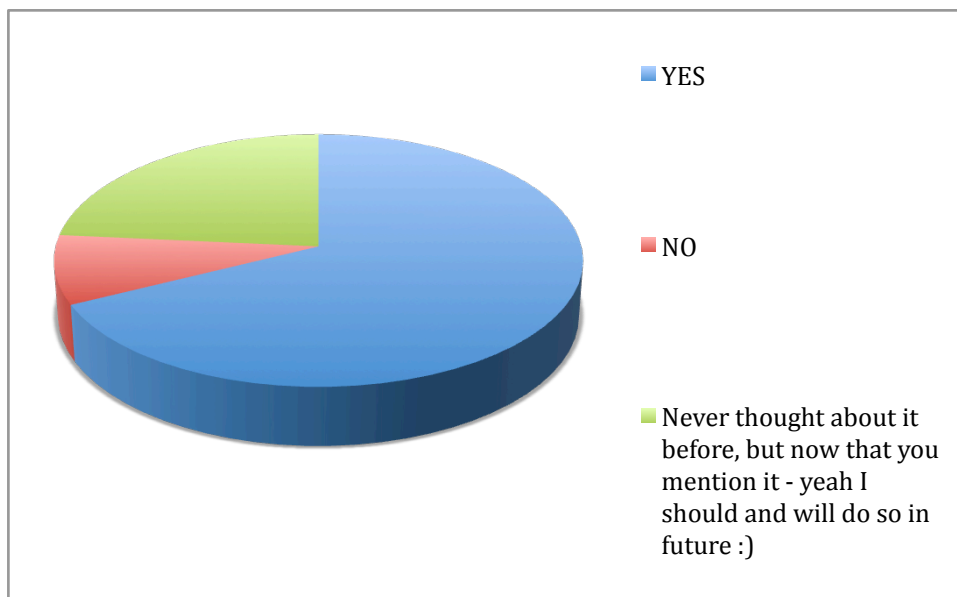
If a gig is all-ages and strictly NO ALCOHOL, how likely are you to attend?

Makes no difference.	18
Only if I really liked the music.	13
Unlikely to attend.	3



If a gig is all-ages and serves alcohol with strict ID checks, would you take extra care to behave well as an example to the younger patrons?

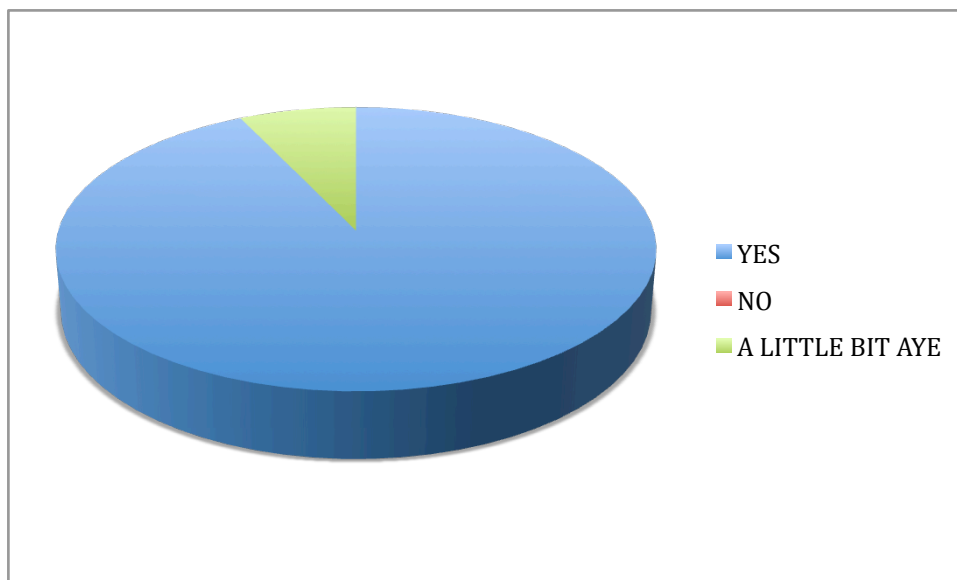
YES	23
NO	3
Never thought about it before, but now that you mention it - yeah I should and will do so in future	8



Questions for 30+ age group.

There have been studies about the importance of music to teenagers. Research suggests that music helps teens establish an identity separate to their families and younger kids and also helps them build friendships and feel comfortable with who they are as they discover themselves. Now that you have a bit of perspective on your teenage years, does any of that research ring true to you?

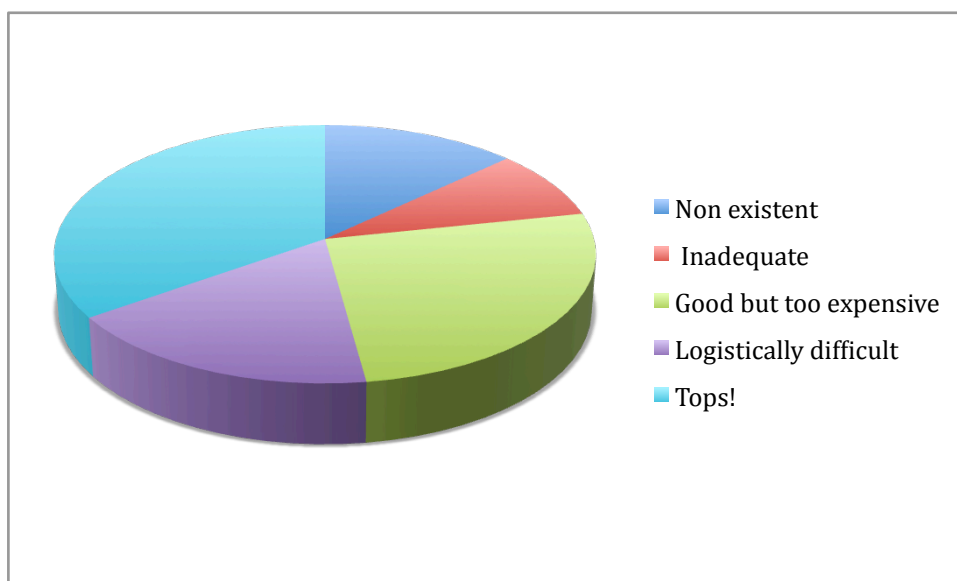
YES	13
NO	0
A LITTLE BIT AYE	1



Questions for musos.

How best describes the rehearsal space you-your band currently have access to?

Non existent	3
Inadequate	2
Good but too expensive	6
Logistically difficult	4
Tops!	8



Do you-your band currently have a good quality LIVE video or audio recording of any of your gigs?

YES	9
NO	14

